



In September 2002 The Perfect Diary 2003 will be launched in Sydney and will feature the work of 54 contemporary Antipodean writers, artists and photographers.

Big Stick Productions, the publisher of the diary, is now calling for contributions to appear in this publication, the eighth edition of The Perfect Diary.

We invite all residents of Australia and New Zealand to send their work to us, there is no entry fee and of the works that are selected to appear in the diary, one will win the **\$1,000 Readers' Choice Prize**. This substantial award is one of the few truly popular prizes in Australia, as the winner is the person whose work receives the most votes from Perfect Diary readers.

This year's winner is Elizabeth Barnett, a student of printmaking at The Victorian College of The Arts. She won with her beautiful series of etchings "enter-forth spring 1 to 4", which appear on week 38 of The Perfect Diary 2002.

After eight consecutive years The Perfect Diary has an excellent reputation for getting works out to a large and diverse audience. For one full year each diary is carried around by its owner and shown to friends and acquaintances. If another person looks through each diary every week, the audience quickly becomes enormous (52x2,500=130,000!). And because our readers are, by definition, interested supporters of contemporary Australian art and writing, we believe that the actual audience is even larger than that.

Each year we receive more contributions than the one before. Last year we had more than two thousand contributions for The Perfect Diary 2002, which is a huge amount of interest for such a low budget publication, many more contributions than most Australian publications and national competitions receive.

This year, with our contribution cards going to nearly every bookshop in Australia, as well as galleries, colleges, writers' centres and arts organisations, and media releases to all major and many minor news and community organisations, we aim to receive at least 2,500 contributions. With a little help from the media and arts and literature organisations, we believe we will easily achieve that target.

Please disseminate information about our call for contributions as widely as possible. Details about our call for contributions are also available online, at:

<http://www.bigstick.com.au/ThePerfectDiary/contributors/contribfrm.htm>

If you would like a copy of The Perfect Diary 2002, please contact me (details below) with a postal address and I'll send one to you.

Regards,

Matthew Beer  
Publisher of The Perfect Diary

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**Big Stick Productions**

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